Clarity –the concept is understandable; we can distinguish what is being said

Precision –the details are specific enough in context of the question or purpose of the information

Accuracy –the information is true

Relevance – the information pertains to the situation at hand; it contributes to our understanding/solving the problem related to our purpose

Depth – there is enough detail relevant to the context or complexity of the problem or question

Breadth – the reasoning considers a broad enough set of data, considering multiple perspectives and sources

Logic – the sequence and combination of thought about data supports sense making to solve the problem and address our purpose

Significance – the most important information or problem for our purpose; the meaning of the information contributes to solving the problem relevant

Fairness – we approach thinking that considers all relevant viewpoints without favoring my own perspective, interests, and feelings above others

Sufficiency – there is enough information to answer the question fairly, considering the complexity and interests of those impacted; important data has not been left out